EZsheet Privacy Policy

Effective date: July 13, 2026

This policy describes how data is handled in the EZsheet mobile application for iPhone and Apple Watch, on the website ezsheet.app, and in the server-side part of the service. Please read it before using the service. Where separate consent is required for a specific processing activity, we request it separately in the interface or by other means.

1. Who Is Responsible for Your Data

The party responsible for data processing:

- Oleg Badretdinov, individual developer;
- contact email: **help@ezsheet.app**.

For any questions about the processing of your data, write to this address.

2. What Data Is Processed

Website

The website ezsheet.app is a static landing page. It has no registration, note storage, or syncing of study materials.

Account

- With anonymous use, a technical account identifier is created. It is needed, in particular, for access to server-side features and purchases; it does not make your use of the application identifiable by name or email.
- When signing in via **Sign in with Apple**, we process the identifier provided by Apple and, if Apple passes it on, a relay email address.

EZsheet has no email-and-password sign-in.

Data on the Device

Notes, topics, answers, formulas, images, and other study materials are stored on the user's device. Syncing between iPhone and Apple Watch happens between the user's devices; regular cloud syncing of this content is not used.

Database Restore

If the user initiates sending the database for restoration, a copy of the local database and the technical information needed for diagnostics — the account identifier and details about the application version, device, and database state — is transferred to server storage located in Russia. The database is never uploaded automatically.

Document Import

When importing a DOC, DOCX, or PDF, the file is temporarily transferred to the server for conversion. Once conversion is complete, the service is not intended to store the imported file or its contents.

AI Features

Only if the user personally invokes an AI feature, the request text, the selected content and/or an image, and the technical account identifier may be transferred to the server side. The text request and the account identifier are stored in the service's working database for no more than one day and are deleted by a scheduled cleanup task. The AI response is returned to the application and is not stored on the server. Image processing may involve storing a technical hash of the image for the feature to work.

Do not send passwords, documents containing confidential information, or personal data of third parties without a lawful basis through AI features.

Technical, Diagnostic, and Advertising Data

Depending on the enabled features, third-party SDKs may process technical information: device model, OS and application version, language, information about how screens and features are used, error data, and advertising identifiers. The IDFA is available to advertising SDKs only after permission is granted in the Apple App Tracking Transparency system prompt.

Payments and Support

- For purchases via Apple, we receive the information needed to confirm the purchase and provide access: the transaction identifier, the purchased product, and the access status.
- For purchases via the Telegram bot, the Telegram user identifier and the payment identifier are processed.
- When paying via **Lava**, bank card details are received by the Lava payment service. EZsheet does not receive or store the card number, expiration date, or CVC; the service receives the information needed to confirm the payment and provide access.
- If you contact support, we process the content of your message and any data you choose to provide.

3. What We Use Data For

Purpose	Data	Basis and user choice
Creating and operating an anonymous account or signing in via Apple	Technical account identifier, Apple identifier	Providing the service feature chosen by the user
Notes and iPhone–Apple Watch syncing	Study content on the user's devices	Providing the feature chosen by the user
Database restore	Copy of the database and diagnostic information	Only upon the user's own action
Document import	Imported file and its contents	Fulfilling the user's conversion request
AI features	Text, images, and the technical identifier	Only after the user personally sends content to the AI feature; separate consent where required
Confirming a purchase and providing paid access	Purchase information and the technical account identifier	Performing the agreement with the user
Diagnostics and analytics	Crash data and feature usage information	Operating and improving the service; user settings and consent where required
Displaying advertising	Technical and advertising data	Operating the advertising feature; ATT permission for IDFA access
Responding to inquiries	Content of the inquiry and contact details	Handling the user's inquiry

4. Where Data Is Stored and How It Is Deleted

EZsheet's core server infrastructure — Appwrite, MongoDB, and the restore-file storage — is located in Russia. Only the operator has access to it.

Study materials are not transferred to server storage during normal use of the application. The exceptions are a voluntarily initiated database restore, document import for the duration of conversion, and a request the user personally sends to an AI feature.

To delete your account or the data related to a database restore, write to **help@ezsheet.app**. The request is processed manually: the operator identifies the account by its technical identifier and deletes the available account records and restore files, unless their retention is required by law. Additional information from the application may be needed for identification.

AI request texts are stored in the service's working database for up to one day; AI responses are not stored on the server. We do not create or keep backups of server data. Technical logs are stored for a limited time necessary for diagnostics and keeping the service running.

5. Who Data May Be Shared With

Some features rely on external recipients. Depending on the feature you choose, only the categories of data listed below may be transferred to them.

Recipient	Data and purpose	Region / link
Apple — App Store, In-App Purchase, Sign in with Apple	Apple identifier, authorization data, and purchase information — for sign-in and purchases	Apple policy
OpenAI	Text, images, and the technical identifier sent to the AI feature — to generate a response or process an image	USA; OpenAI policy
Google Firebase Analytics	Technical events about application and device usage — for feature analytics	May process data in various countries; Google/Firebase policy
Sentry	Error details, application version, device, and technical diagnostics — to find and fix failures	May process data in various countries; Sentry policy
Appodeal and advertising networks connected through it	Technical and advertising data, including the IDFA when ATT permission is granted — to display and measure advertising	May process data in various countries; Appodeal policy and Appodeal data protection documentation
Telegram	Telegram user identifier and payment identifier — for purchases via the Telegram bot	May process data in various countries; Telegram policy
Lava	Data needed to carry out and confirm a web payment — when this payment method is chosen	Lava policy

Using Apple, OpenAI, Firebase, Sentry, Appodeal, Telegram, and individual advertising networks may involve transferring data to countries other than your country of residence, including Russia (where the core infrastructure is located) and the United States.

Where required by law, data may also be provided to authorized government bodies.

6. Advertising

The free version may display advertising via Appodeal. Appodeal and the advertising networks connected through it may process technical information and advertising identifiers within their configuration and their own documents.

The Apple App Tracking Transparency system permission controls access to the IDFA. Declining it does not mean that advertising SDKs receive no technical data at all, and it is not a promise that only non-personalized advertising will be shown.

More details: Appodeal Privacy Policy and Appodeal data protection documentation.

7. Your Rights and Requests

You may request information about the processing of your data, correction of inaccurate data, deletion, withdrawal of consent, or cessation of processing, where applicable. Write to **help@ezsheet.app** and include information that allows us to find your account.

Withdrawing consent does not affect the lawfulness of processing carried out before the withdrawal. If further processing is necessary to comply with legal requirements or to confirm a payment, the relevant data may be retained to the extent provided by law.

8. Changes to This Policy

We update this policy when features, data recipients, or processing methods change. The current version is published at:

> https://ezsheet.app/api/policy?loc=en

If new processing requires separate consent, we request it separately; continued use by itself does not replace such consent. The date of the current version is stated at the beginning of the document.

9. Contact Us

For questions about data processing, write to **help@ezsheet.app**.

Oleg Badretdinov, individual developer.